

Futureproofing education by engaging future employers





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Engaging with external stakeholders like private companies, hospitals and schools gives Thomas More University of Applied Sciences a deep, actionable understanding of how their students perform in a real-world workplace as interns or graduates.

How are our interns and recent graduates performing in real work environments? And what can we improve?

Those are the key questions Thomas More asks their stakeholders. They continuously host online dialogues with these partners to make sure what is being taught and how it is being taught is in tune with the expectations and needs of future employers.



"Synthetron combines the best of both worlds. Like a focus group, you get very valuable, substantive insights thanks to the open questions and the interaction between the participants. But the number of participants you can involve at the same time is virtually unlimited."

In addition, you get an idea of the extent to which statements are supported, which is essential in making well-founded decisions on the results of the survey"

*- Hilde Sels
Quality expert Thomas More University College*

The online dialogues provide program directors and lecturers with valuable insights that help them improve the quality of the education and get an outside perspective to questions such as:

- What new courses are needed?
- What will bring our existing program up-to-date?
- What are we doing well and need to foster?
- What professional attitudes can we develop further?



About

Syntheron is an online dialogue platform which places participants into overlapping small virtual groups to allow the anonymous sharing and evaluation of ideas in writing.

The process involves a real-time moderated conversation

In the conversations participants make statements and these are marked by others in terms of level of agreement or disagreement. Strongly supported ideas move on to be evaluated by more participants.

The result is qualitative insights in a quantitative scale. You get a picture of where participants agree and disagree, where there are tension areas, statistics about the levels of agreement and a transcript of the discussions which can be analysed in depth.