

= collaborative conversation
with the purpose:
to share ideas and
find together the best insights



What do you need to know?

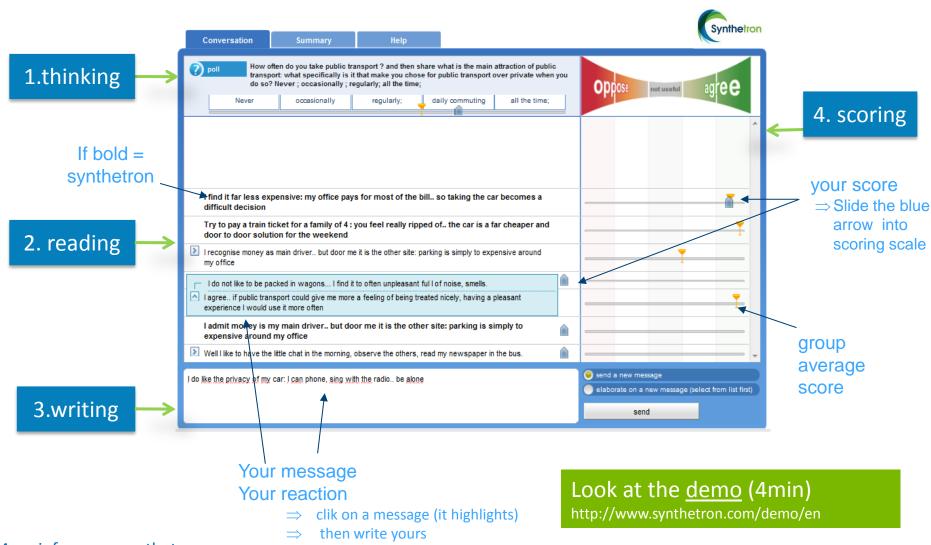
- The discussion is anonymous
- •you get randomly a place at a virtual tables with 4 others.
- •Ideas with a high score at a table (called **synthetrons**) are passed on to more tables. Ideas with a low score stay at the table
- •that the **outcome** is the list of synthetrons with their support level



What are the golden rules?

- give 1 and complete idea at the time
- stay away from one liners
- react on each other to bring depth
- have an open mind
- •do not go to fast (1 idea / 5 minutes).
- •Balance your time between reading, scoring and thinking and writing

4 ongoing activities for a participant



More info: www.synthetron.com