

# ENGAGEMENT SURVEY +

## IS IT FOR YOU?

- + Do you want the + of deep and actionable results from your Employee Engagement efforts?
- + Or a quick follow-up to see how things are shifting?
- + Are you aware that traditional ways of tracking employee engagement are losing impact and open to the + of new more interactive approaches?
- + Are you new to employee engagement and want the + of an innovative and interactive way to go about it?



*Do you feel like your Employee Engagement efforts are getting a bit tired? Is the response rate declining? Are the same issues popping up every year? The original goal of these surveys - driving engagement - just doesn't seem to happen anymore. That's why Synthetron developed a employee engagement survey +. A new way of researching through engaging online dialogues. We'd like to show you how.*

## APPROACH

Colleagues from a single department have an online discussion with each other. The dialogues are set up so they can find both causes and solutions for their concerns, through a structured discussion with open questions like "What would increase your job satisfaction?", "What can we do better?" and "What can you or your team do to move this along?". The discussion is completely anonymous and no-one can see who sent which message so it is a safe and honest environment.

### EMPLOYEE ENGAGEMENT SURVEY: ON A BIG SCALE

- Uniform surveys covering all aspects
- Providing a view of historic trends
- Results for every department - data and graphs
- Focus on current status of the organisation



### ENGAGEMENT SURVEY + MULTIPLE DIALOGUES TAILORED PER DEPARTMENT

- + Our open, qualitative discussions generate in depth quantified insights
- + You will learn what the key issues are and the top solutions
- + You will get ideas and prioritised actions for improvement
- + The focus is on the future and actions to get there.





## RESULTS

Every department gets their results within a week.

- + A report of the discussion
- + A list of messages that people agree with
- + Across the whole organisation, we make a heat map of the most important overall themes
- + Synthetron can help facilitate workshops to discuss these results with you and define follow-up actions.
- + Every project is tailor made together with the client including the size of the groups (10-1000 per dialogue), who to include and, most importantly, the right questions to ask.

## CONTACT

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REFERENCES AND CASES ARE AVAILABLE ON DEMAND